Focus Group Questions:

From a scale of 1 to 5 how visually appealing is the site?

1 2 3 4 5

On a scale from 1 to 5, Did you feel you learned something about ONUs Mock Trial Team from the Oral interviews?

12 3 4 5

On a scale from 1 to 5 how effective did the site utilize images and scans?

1 2 3 4 5

Did the Site seem easy to navigate through?

Yes or no

What did you like most about the site?

What could be improved upon with the site?

Results: I conducted my focus group on the May 2, 2017

My site had 3 people that though it was a 4 on the visually appealing scale and 2 people gave me a 5 on visually appealing scale.

My site had 4 people that gave me a three on my interview because they though I needed more alumni input. 1 person gave me a 4 and said that they learned alot about the history of ONUs Mock Trial Team.

My site had 4 people give me a 4 on my use of visual images on the site. They said that they liked the slide shows. 1 person gave me a 2 because they didn’t like the fact that the pictures moved too quickly.

Everyone in the group said the site was easy to navigate through.

Extended response answers:

What did you like most about the site?

The use of colors and easy to read text.

The interviews with the current team.

The use of a lot of technology in the site.

The color and layout.

It was super easy to navigate through and had a good layout.

What could be improved upon with the site?

The oral history interview with Dr. Scott was hard to hear.

The site could use more fun former mock trial team member interviews.

Make sure all the colors are the same hue of orange.

N/A

Maybe include awards from before 2003 to the founding of the team.

I have made changes from the recommendations given to me.